

## CURRICULUM VITAE

### ROSANNA FREYRE

Research Scientist, Dept. of Environmental Horticulture, University of Florida  
2551 Fifield Hall, PO Box 110670, Gainesville, FL 32607  
Tel. 352 273-4575, Fax 352 392-3870, [rfreyre@ufl.edu](mailto:rfreyre@ufl.edu)



### EDUCATION

- 1993 PhD in Plant Breeding and Genetics, Michigan State University. ‘Quantitative trait loci analyses of tuber traits in diploid potato (*Solanum spp.*)’  
1989 MS in Plant Breeding, Universidad Nacional Agraria, Lima, Perú. ‘Development of synthetic hexaploids of *Ipomoea trifida* (H.B.K.) G. Don’.  
1987 BS in Biology (*summa cum laude*), Universidad Nacional Agraria, Lima, Perú.

### PROFESSIONAL EXPERIENCE

- Sep 2010 – present Research Scientist, Dept. Environmental Horticulture, University of Florida. 100% research, 0.5 FTE. Breeding of *Ruellia* spp. for sterility and landscape performance. Development and production of training videos for greenhouse production.  
Aug 2006 – Feb 2010 Research Scientist, Dept. Environmental Horticulture, University of Florida. 100% research, 0.8 FTE.  
2003 – 2006 Graduate Faculty, Dept. Plant Biology, University of New Hampshire  
1999 – 2000 Trial Manager, Pleasant View Gardens, Loudon, NH (part-time)  
1999 – 2001 Manager and editor, UNH Sustainable Horticulture website (part-time)  
1998 – 2006 Research Assistant Professor, Dept. Plant Biology, University of New Hampshire  
1996 – 1997 Affiliate Researcher, Dept. Plant Biology, University of New Hampshire  
1993 – 1996 Post-doctoral Scholar, University of California, Davis, CA  
1990 - 1993 Graduate Research Assistant, Michigan State University, Lansing MI  
1987 – 1989 Research Assistant, International Potato Center (CIP), Lima, Perú

### PROFESSIONAL ORGANIZATIONS

International Society for Horticultural Science, American Society of Horticultural Science, Florida Nursery Growers and Landscape Assn.

### AWARDS

- Outstanding Paper Award, The Potato Association of America. Douches, D.S and R. Freyre. 1994. Identification of genetic factors influencing chip color in diploid potato (*Solanum spp.*) Am. Pot. J. 71:581-590.  
Graduate Student Presentation Award, 1<sup>st</sup> Place: Freyre, R. and D.S. Douches. 1993. Assessment of molecular marker technology for quantitative trait loci analysis in diploid potato. The Potato Association of America Meeting. Madison, Wisconsin. August 1993.

### PUBLICATIONS

#### Refereed articles

- Freyre R., A. Moseley, C. Reinhardt-Adams, A.G.W. Knox, S.B. Wilson and Z. Deng. 2013. Breeding *Ruellia* spp. at the University of Florida. Proc. VIIth IS on New Floricultural Crops. Eds.: G. Facciuto and M.I. Sanchez. Acta Hort. 1000, pp. 423-428.  
Freyre, R., A. Moseley, S.B. Wilson and G.W. Knox. 2012. Breeding and evaluating for landscape performance and fruitlessness in Mexican petunia. HortScience 47:1245-1251.  
Freyre, R., A. Moseley, S.B. Wilson and G.W. Knox. 2012. Fruitless *Ruellia simplex* R10-102 ('Mayan Purple')

- and R10-108 ('Mayan White'). HortScience 47:1808-1814.
- Czarnecki II, D.M., S.B. Wilson, G.W. Knox, R. Freyre, and Z. Deng. 2012. UF-T3 and UF-T4 – Two sterile *Lantana camara* cultivars. HortSci. 47:132-137.
- Jewell, C., A. Douglas-Papineau, R. Freyre and L.C. Moyle. 2012. Patterns of reproductive isolation in *Nolana*. Evolution. 66:2628-2636.
- Wilson, S.B., G.W. Knox, R. Freyre, and Z. Deng. 2012. Characterizing the invasive potential of ornamental plants. Proc. XXVIII International Horticulture Congress on Science and Horticulture for People. Acta Hort. 937:1183-1192.
- Douglas, A.C. and R. Freyre. 2010. Floral development, stigma receptivity and pollen viability in eight *Nolana* species. Euphytica 174:105-117.
- Wilson, S., G.W. Knox, K.L. Muller, R. Freyre and Z. Deng. 2009. Seed production and viability of eight porterweed selections grown in northern and southern Florida. HortSci. 44:1842-1849.
- Quintana, A, T. Davis, R.J. Griesbach, and R. Freyre. 2008. Genetic studies of flower color in *Anagallis monelli* L. Hortsci. 43:1680-1685.
- Quintana, A., J. Albrechtova, R.J. Griesbach, and R. Freyre. 2007. Anatomical and biochemical studies of anthocyanins in flowers of *Anagallis monelli* L. Scientia Hort. 112:413-421.
- Freyre, R., A.C. Douglas and M.O. Dillon. 2005. Artificial hybridizations in five species of Chilean *Nolana* (Solanaceae). Hortsci. 40:532-536.
- Freyre R and R.J. Griesbach. 2004. Inheritance of flower color in *Anagallis monelli* L. Hortsci. 39:1220-1223.
- Freyre R. and J.B. Loy. 2000. Evaluation and yield trials of Tomatillo (*Physalis ixocarpa* Brot.) in New Hampshire. HortTech. 10:374-377.
- Freyre R., P. Skroch, V. Geffroy, A-F. Adam-Blondon, A. Shirmohamadali, W.C. Johnson, V. Llaca, R.O. Nodari, P.A. Pereira, S-M. Tsai, J. Tohme, M. Dron, J. Nienhuis, C.E. Vallejos and P. Gepts. 1998. Towards an integrated map of common bean. 4. Development of a core linkage map and alignment of RFLP maps. Theor. Appl. Genet. 97:847-856.
- Freyre R., R. Ríos, L. Guzmán, D.G. Debouck and P. Gepts. 1996. Ecogeographic distribution of *Phaseolus* spp. (Fabaceae) in Bolivia. Econ. Bot. 50:195-215.
- Freyre R. and D.S. Douches. 1994. Development of a model for marker-assisted selection of specific gravity in diploid potato across environments. Crop Sci. 34:1361-1368.
- Freyre R., B. Sosinski, S. Warnke and D.S. Douches. 1994. Quantitative trait loci analysis of tuber dormancy in diploid potato (*Solanum* spp.). Theor. Appl. Genet. 89:474-480.
- Freyre R. and D.S. Douches. 1994. Isoenzymatic identification of quantitative traits in crosses between heterozygous parents: mapping tuber traits in diploid potato (*Solanum* spp.). Theor. Appl. Genet. 87:764-772.
- Watanabe K., Orrillo M., Iwanaga M., Ortiz R., Freyre R., Perez S. 1994. Diploid potato germplasm derived from wild and land race genetic resources. Am. Pot. J. 71: 599-604.
- Douches, D.S and R. Freyre. 1994. Identification of genetic factors influencing chip color in diploid potato (*Solanum* spp.) Am. Pot. J. 71:581-590.
- Werner, J.E, D.S. Douches and R. Freyre. 1992. Use of half-tetrad analysis to discriminate between two types of 2n egg formation in a potato haploid. Genome. 35:741-745.
- Ortiz, R., R. Freyre, S.J. Peloquin and M. Iwanaga. 1991. Adaptation to day length and yield stability of families from 4x-2x crosses in potato. Euphytica. 56:187-195.
- Douches, D.S., K. Ludlam and R. Freyre. 1991. Isozyme and plastid DNA assessment on pedigrees of nineteenth century potato cultivars. Theor. Appl. Genet. 82:195-200.
- Freyre, R., M. Iwanaga and G. Orjeda. 1991. Use of *Ipomoea trifida* (H.B.K.) G. Don germ plasm for sweet potato improvement. 2. Fertility of synthetic hexaploids and triploids with 2n gametes of *I. trifida*, and their interspecific crossability with sweet potato. Genome 34:209-214.
- Iwanaga, M., R. Freyre and G. Orjeda. 1991. Use of *Ipomoea trifida* (H.B.K.) G. Don germ plasm for sweet potato improvement. 1. Development of synthetic hexaploids of *I. trifida* by ploidy-level manipulations. Genome 34:201-208.
- Iwanaga, M., R. Freyre and K. Watanabe. 1991. Breaking the crossability barriers between disomic tetraploid *Solanum acaule* and tetrasomic tetraploid *S. tuberosum*. Euphytica 52:183-191.

- Orjeda, G., R. Freyre and M. Iwanaga. 1991. Use of *Ipomoea trifida* germ plasm for sweet potato improvement.  
3. Development of 4x interspecific hybrids between *Ipomoea batatas* (L.) Lam. ( $2n=6x=90$ ) and *I. trifida* (H.B.K) G. Don. ( $2n=2x=30$ ) as storage-root initiators for wild species. *Theor. Appl. Genet.* 83:159-163.
- Ortiz, R., S.J. Peloquin, R. Freyre, and M. Iwanaga. 1991. Efficiency of potato breeding using FDR 2n gametes for multtrait selection and progeny testing. *Theor. Appl. Genet.* 82:602-608.
- Orjeda, G., R. Freyre, and M. Iwanaga. 1990. Production of 2n pollen in diploid *Ipomoea trifida*, a putative wild ancestor of sweet potato. *J. Hered.* 81:462-467.

## BOOK CHAPTERS

- Freyre R. 2006. *Anagallis (Anagallis monelli)*. In Anderson N. (Ed.). *Flower breeding & Genetics: Issues, challenges and opportunities for the 21<sup>st</sup> century*. Vol. 2. Springer, The Netherlands. pp. 225-239.

## POPULAR JOURNALS

- Freyre, R.. 2013. *Ruellia*: New colors and non-invasive cultivars for an outstanding landscape plant. To be published in Greenhouse Grower on 2013.
- Fisher, P.R., R. Freyre, and J. Erwin. 2013. Conducting onsite greenhouse trials. *GrowerTalks*, May 2013 70-74.
- Freyre, R., J. Henny, Z. Deng, B. Harbaugh and D. Clark. June 2009. Breeding brilliance. *Greenhouse Product News* 9(6):28-32.
- Boldt, J.K., J.L. Boldt, J. Barrett, and R. Freyre. October 2008. Summer survivors. *Greenhouse Product News* 8(10):20-24.
- Boldt, J.K., J.L. Boldt, J. Barrett, and R. Freyre. July 2008. Selecting this Spring's sensations. *Greenhouse Product News* 8(7):36-39.
- Boldt, J.K., J.L. Boldt, J. Barrett, and R. Freyre. May 2008. Winter winners. *Greenhouse Product News* 18(5):32-37.
- Boldt, J.K., J.L. Boldt, J. Barrett, and R. Freyre. January 2008. Climbing out of a rut. *Greenhouse Product News* 18(1):47-50.
- Boldt, J.K., J.L. Boldt, J. Barrett, and R. Freyre. November 2007. Summer's hottest selections: bring on the heat - these plants are ready! *Greenhouse Product News* 17(11):36-40.
- Boldt, J.K., J.L. Boldt, J. Barrett, and R. Freyre. August 2007. Spring trials evaluate new variety performance. *Greenhouse Product News* 17(8):36-41.
- Perkins D., C. Esmel, L. Boyer, R. Freyre and P. Fisher. 2005. UNH Growing a green generation. Curriculum of gardening activities for preschool and kindergarten children. Second Edition. University of New Hampshire, Durham, NH.
- Esmel, C., R. Freyre and P. Fisher. 2002. UNH Growing a green generation. Curriculum of gardening activities for preschool and kindergarten children. First Edition. University of New Hampshire, Durham, NH.
- Freyre R. 1999. Growing tomatillos. *American Vegetable Grower*, April 1999. pgs. 38-39.
- Freyre R. 1999. Growing tomatillos. *Country Folk's Grower*. March 1999. pg. 16.

## PLANT PATENTS

- Ruellia* 'Mayan Purple', Plant Patent Pending, submitted 6/12.
- Ruellia* 'Mayan White', Plant Patent Pending, submitted 6/12.
- Anagallis* 'Wildcat Blue', US Plant Patent 15,137 P2. 2004.
- Anagallis* 'Wildcat Orange', US Plant Patent 15,136 P2. 2004.
- Anagallis* 'Wildcat Mandarin', US Plant Patent PP18,845,P3. 2008.
- Anagallis* 'Wildcat Pink', US Plant Patent PP18,893 P3, 2008.
- Nolana* 'Loma Blanca', US Plant Patent PP19450, 2008.
- Browallia* UNHBR4 'Endless Sensation', US Plant Patent PP18,923, P2. 2008.
- Browallia* UNHBR12 'Endless Illumination', US Plant Patent PP18,925, P2. 2008.
- Browallia* UNHBR15 'Endless Celebration', US Plant Patent PP19,821. 2009
- Browallia* UNHBR18 'Endless Flirtation', US Plant Patent PP19,822. 2009.

## TRAINING VIDEOS

Freyre, R., Lopez, J., Dickson, R. and P.R. Fisher. 2013. Tissue culture 1: Receiving and handling materials

Freyre, R., Lopez, J., Dickson, R. and P.R. Fisher. 2013. Tissue Culture: 2. Sticking cuttings into the tray

Freyre, R., Lopez, J., Dickson, R. and P.R. Fisher. 2013. Tissue Culture: 3. Greenhouse growing

Freyre, R., Lopez, J., Dickson, R. and P.R. Fisher. 2013. Plantas de Cultivo de Tejidos 1: Recepción

Freyre, R., Lopez, J., Dickson, R. and P.R. Fisher. 2013. Plantas de Cultivo de Tejidos 2: Plantado

Freyre, R., Lopez, J., Dickson, R. and P.R. Fisher. 2013. Plantas de Cultivo de Tejidos 3: Crecimiento en el invernadero